

Ted Turner: An American Original.
By Mohammed Lodhi Hussain

Where do I start about remember Ted Turner. I never took a business class in college. Because I understood business. So, I presumed.

Then at some point in my life I picked an audiobook of "Call me Ted"

I started to understand the media business. Ted the Marketing Mogul and Media Maven gave his listeners his tour or formula for success.

Lots of heartbreak and Love in his life. I call him an American Original because would take risks.

He was a Advertising genius.

He loved his little sister.

He was rebellious in childhood. But then he figured outwork and be the best he could be in bootcamps of boarding school.

That is where Ted Turner forged his identity of grit and humor was undeniably Ted.

The give played big. He risked his wealth on the AOL and Time Warner Merger and lost most of it in Dot com bust.

His competitive spirit lighted up on the competitive yacht circuit.

His founding of a then unbelievable idea of a 24 hours and 7 days a week cable news channel that would grow to be CNN. Dominated the cable news Market. Cable News Network was a success early on and went on to cover world changing stories.

A place people can turn to for informed and neutral news.

In addition, he pledged 1 billion to the United Nations with his partner.

Ted Turner the Original

I wonder how he would want to be remembered.

For a guy like me. I remember him for solving problems and leading by example. I never met Ted Turner. But by listening to his audiobook. I think now would good time to revisit his life and work through his mind.

Godspeed Ted.