

Small business (Main Street)
versus
Big business (Wall Street)
versus
the Individual Investor (Self Starter)
An overview analysis and commentary
by Mohammed Lodhi Hussain

In the hundreds of business material, I read for the last two decades as a self-starter. I finally learned a piece of advice that may bring happiness and the fear of the unknown.

A truth kept appearing to me in the texts. That I have deliberately denying to myself. I picked a book called the first billion is the hardest. By T. Boone Pickens. The title was eye-catching and daunting. A wildcatter. Mr. Pickens who was in the Oil business. Stretched my thought process and my

approach. That Year, I also picked the intelligent investor by Benjamin Graham.

So, off I went rewriting my dreams. The problem for me was that I did not like the economics, business and computer science department classrooms in college. I believe those programs preach a dogma of Efficient Market Theory. Namly the market price is always right. As a consumer I wholeheartedly respectfully disagree. I disagree because thing because many variable play into that theory. Nobody would invest in the Market if they were no discount to price of stock. Look at the dot com boom of the 1990's For example, AOL and Time Warner lost all their market share and lots of people went broke. No Nest egg.

I do agree that Stock markets have created Value for companies to go out and recruit capital. In scale and success there is nothing like the United States of America's Capital generating markets. Even with exceptions.

However, I think the analysts that call audible plays for this stock purchase or that are playing with speculation.

Yes, this contrarian, and Yes, a well-respected fiduciary are necessary for a pool of people who want to put their growth on autopilot.

But success in the markets requires something that neither the big or small can deliver for the individual investor and that is peace of mind, prevention from capital loss and aligning personal beliefs and trust with due diligence. Look

at the titans of recent past. Enron, World com, Long Term Capital Management, Countrywide Financials, Bear Sterns.

While Quantitative easing as they like to call it. It was really just a bailout and a disaster that we have kicked the can down the road. Let someone else deal with a mucked up economy. So, I ponder there money philosophy.

After saying all that. I will mention a few tips I learned over the years. Namely:

- 1.start by investing in yourself. Sel education while shift you from Wage Tolerance to Profit creation.
2. Spend a part of time doing something that will create another stream of income in the possibility of job loss or impacts on healthcare expenses.

3. Do what you love! If you are passionate about something maybe start off small and learn something today that can find that childlike wonder you have bottled up inside.

4. Develop a personal strategy of wealth. You do not have to share it. It's something you do for free. Follow your intuition or gut reaction. You may be surprised at who you become.

5. Finally, Do what you love. And you will be more successful multiple dimensions of Wealth. Those dimensions extend beyond money. TO personal fulfilment, mindfulness in life, physical achievement and emotional intelligence.

Yes, you are leadership material. And the act of keeping count, a numbers game, will build self-confidence and hubris.

When I make my first Billion dollar deal. I will give it all away. Because as the Bible teaches us. "Be a Cheerful giver" and because I will probably lose the money anyway. Just a theoretical idea right now.

Sincerely,

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Thank you.

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